



## Elf Shelf® Holiday Shop

### 2010 Price List

Choose only **one profit level** to take advantage of the NO INVENTORY PROGRAM  
Before your sale please "black out" the unused columns

Price Codes (Find on Item)	Wholesale Cost 0% Profit	Suggested Prices 10% Profit	Suggested Prices 20% Profit
<b>PC #01</b>	<b>\$.30</b>	<b>\$.35</b>	<b>\$.40</b>
<b>PC #02</b>	<b>\$.60</b>	<b>\$.70</b>	<b>\$.75</b>
<b>PC #03</b>	<b>\$1.10</b>	<b>\$1.25</b>	<b>\$1.40</b>
<b>PC #04</b>	<b>\$2.00</b>	<b>\$2.20</b>	<b>\$2.50</b>
<b>PC #05</b>	<b>\$3.00</b>	<b>\$3.35</b>	<b>\$3.75</b>
<b>PC #06</b>	<b>\$3.50</b>	<b>\$3.90</b>	<b>\$4.40</b>
<b>PC #07</b>	<b>\$4.00</b>	<b>\$4.45</b>	<b>\$5.00</b>
<b>PC #08</b>	<b>\$5.00</b>	<b>\$5.55</b>	<b>\$6.25</b>
<b>PC #09</b>	<b>\$6.00</b>	<b>\$6.65</b>	<b>\$7.50</b>
<b>PC #10</b>	<b>\$7.00</b>	<b>\$7.80</b>	<b>\$8.75</b>
<b>PC #11</b>	<b>\$8.00</b>	<b>\$9.00</b>	<b>\$10.00</b>
<b>PC #12</b>	<b>\$9.00</b>	<b>\$10.00</b>	<b>\$11.25</b>
<b>PC #13</b>	<b>\$10.00</b>	<b>\$11.15</b>	<b>\$12.50</b>

For questions contact:

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